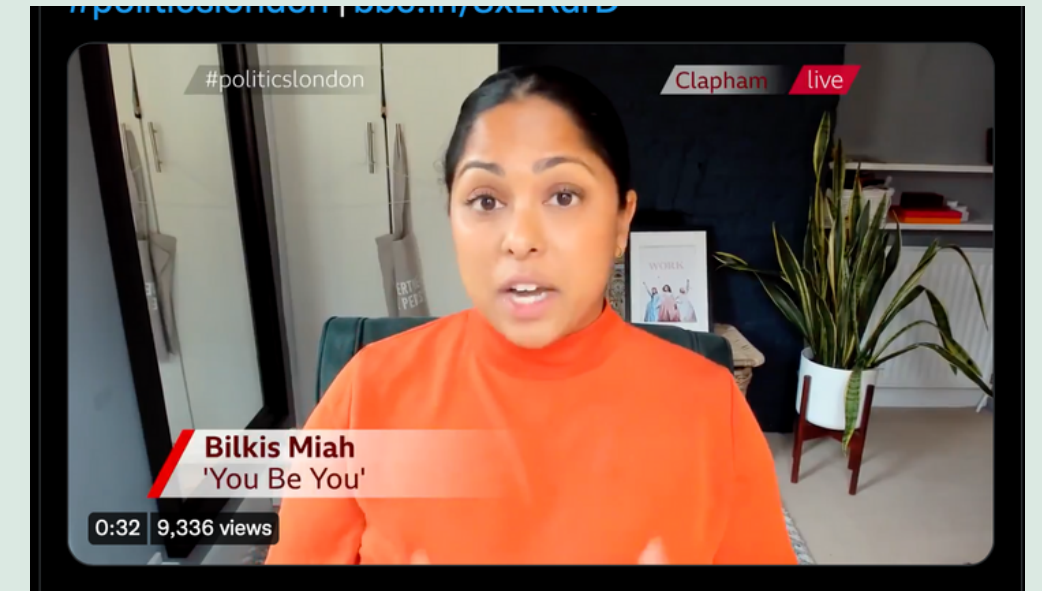




You Be You
Impact Report
2021- 2022

Who are we?

- Founded by British Bangladeshi Bilkis Miah, You Be You has been created to empower marginalised communities in their limitless choices.
- Our mission is to inspire young people in our community in their limitless choices, particularly beyond their race, class and gender. We do this through our school programme co-designed by local teachers, our home activity kits to engage parents and teacher training focussing on making our educators 'Equity Champions'.
- Founded in 2019, we piloted in 2 schools in Bethnal Green and Kennington. We've now grown to 10 schools across London, Birmingham and the South East. This year we already have our first schools in Wales and the Northeast.



Overview & Highlights

During 2021-2022 we worked with 10 schools across London and Birmingham delivering our school programme, workshops and home activity kits. This includes Olga Primary school in Tower Hamlets. Below are some of our key highlights:

- Launched across 10 schools, impacting 2,317 pupils across all locations.
- Launched our home activity kits called 'Be Me Bundles' to reach families. Impacted 2345 parents/ families through our kits.
- Trained over 657 teachers. 98% of our teachers found our diversity and inclusion training really useful.
- Launched bespoke training and delivered 4 corporate workshops. Impacting over 256 employees and students.
- Over 86% of our parents found our activity kits helpful in talking about diversity and inclusion at home.



The results – the numbers

We collected data through pupil, parent and teacher surveys both before and after our programme. We also conducted 1:1 pupil, parent and teacher interviews where appropriate.

Teachers

- 98% of teachers found our training useful and impactful.

Parents

- 86% of parents found the activity kits useful when talking about diversity and inclusion at home.



Pupils

- 71% gained confidence in their own abilities.
- 89% felt more resilient in their own choices.
- 86% reported improvement to mental health.
- 87% no longer believed some jobs are only for boys and some only for girls.
- 67% no longer believed boys are better at maths and science.

What was said...

Thank you so much for introducing You Be You. Our daughter has gained confidence and is so happy now to acknowledge her culture.

YEAR 1 PARENT

Our school's Africa Day inspired by the programme was such a brilliant idea! Our daughter loved being part of this special day by wearing the colours of her Dad's country of origin.

YEAR 4 PARENT

Mapping out our school's diversity journey and roadmap to see what we already do as a school helped us when it came to considering next steps.

FERNDAL PRIMARY
TEACHER

The training helped me realise how much more diverse my planning could be. Examples about real life context and prejudice were eye-opening for me.

NORTHDOWN PRIMARY TEACHER

You Be You has helped me learn more about different festivals and also about Nigeria where my dad is from.

PUPIL AGED 5

It is always better to talk and ask for help. I loved writing journals and using stickers to tell people how I feel.

PUPIL AGED 7